



SHOSHAN COHEN

Motion Designer
3D Artist & Animator
Creative Lead
Movie Maker
Editor & Composer
Graphic Designer

Passionate Motion Designer Lead, bringing creativity and positivity to every project. Combines strong creative thinking with a results-driven mindset, while continuously exploring new technologies, AI, and industry trends.

Showreel & Website

+972-52-5683855
shoshan1234567@gmail.com
Located in Tel Aviv-Jaffa

Experience

Motion Designer & creative Lead, SCALA Group

2024-Present

Lead motion design and creative direction across The Real Estate Center, Capital Summit, and Beit Venoy, creating launch videos, marketing campaigns, conference visuals, social media content, and brand graphic systems.

Motion Designer, I24 News

2023-2024

Motion design for international news broadcasts, including show packages, maps, daily graphics, and templates. Developed MOGRTs and collaborated with reporters to ensure fast, cohesive delivery.

Freelance Designer

2018-2023

Worked with clients to create visual content. Managed all aspects of production from initial concept to final delivery, ensuring precise results.

Education

Bezalel Academy of Arts and Design

2018-2022

Bachelor's Degree, Screen-Based Arts, 3D Animation Specialization.

Head of TOM Bezalel Community

2021

Founded and led TOM Bezalel, connecting students, professionals, and people with disabilities to develop accessible tech solutions.

Service

Reut Institute

2017-2018

Led technology and 3D printing workshops, produced hackathons, managed community initiatives and conducted market research across various projects at the institute.

Anu Museum

2016-2017

Historical and experiential guidance for diverse audiences and ages.

Technical Skills

Adobe
After Effects
Blender
Figma

Microsoft
Office
Drive
Excel

Photoshop
Illustrator
Premiere Pro

Claude
Kling
Weavy
Vibe Coding
Higgsfield

Personal Skills

Creativity
Innovative thinking
Self-learning
Fast Execution

Languages
Hebrew, Native
English, Fluent